

Association of Aquatic Professionals

7th Annual Conference and Exposition

February 5 - 8, 2018

TradeWinds Island Resort
St. Pete Beach, FL



Association of Aquatic Professionals

2018 AOAP Exposition Registration Information

Look inside for: Exhibitor Information, Exhibit Hall Layout, and
Registration/Exhibitor Agreement Form

Association of Aquatic Professionals
7th Annual Conference and Exposition
February 6th & February 7th, 2018

Trade Wind Island Resort and Convention Center
St. Pete Beach, FL

Register today!

Don't get caught having to wait at the door. We are expecting to sell out our exhibit space well in advance of the show, so we invite you to register and send in the "Exhibit Agreement" as soon as possible to secure your spot.

With membership numbers continuing to grow, we are anticipating record-breaking attendance at our conference. Our goal is to provide exhibitors with maximum exposure to over 400-500 aquatic professionals from throughout the United States and internationally in attendance.

Exhibit Hall Hours:

Tuesday, February 6, 2018

5:30 pm to 8:30 pm
(Exhibit hall grand opening)

Wednesday, February 7, 2018

11:45 am to 3:15 pm
(Lunch with the Exhibitors and Afternoon Raffle)

**** Exhibit hall open to the public 12:15-3:15 FREE**

Your Booth Fee includes*:

8'x10' or 8'x8" booth, side and back draping, 6' draped table, 2 chairs, trash can, company identification sign, and each company receives up to 2 vendor badges **.

(*Additional services must be purchased from exhibition company. Information will be provided with registration confirmation.) – **Table Top Booths do not include back draping**

Registered vendors are invited to join us for food** at the Exhibit Hall Grand Opening on Tuesday evening, lunch** in the Exhibit Hall on Wed. afternoon, and the Wed. night Social.**

(**each company receives up to 2 complimentary tickets for listed meals/events for 2 representatives. Meals must be ordered in advance and indicated on registration form. Up to 2 additional representatives can be added for \$150 each. Above 4 for the company, each additional employee may be added for \$265 each. Questions? Contact Juliene Hefter; juliene@aquaticpros.org or 262-894-9772.)

Make your mark!

A limited number of end-cap booths are available! First come first served! See exhibit hall map for available locations.

All registered vendors are invited to attend the educational sessions of their choice free of charge.

Go to www.aquaticpros.org and become a member today!

Special 2017 Exhibitor Rate!

(Register and pay by February 15, 2017)

Corporate Member Rates:	Non-Member Rates:
1st Booth: \$650	1st Booth: \$900
2nd Booth: \$625	2nd Booth: \$875
End-Cap Booth: \$1,325	End-Cap Booth: \$1,800

Promotional Registration:

(Register and pay by August 15, 2017)

Corporate Member Rates:	Non-Member Rates:
1st Booth: \$675	1st Booth: \$925
2nd Booth: \$650	2nd Booth: \$900
End-Cap Booth: \$1,350	End-Cap Booth: \$1,850

Early Registration:

(Register and pay August 16 - October 1, 2017)

Corporate Member Rates:	Non-Member Rates:
1st Booth: \$700	1st Booth: \$950
2nd Booth: \$675	2nd Booth: \$925
End-Cap Booth: \$1,400	End-Cap Booth: \$1,900

Standard Registration:

(Register and pay October 2, 2017 - Jan 2, 2018)

Corporate Member Rates:	Non-Member Rates:
1st Booth: \$725	1st Booth: \$975
2nd Booth: \$700	2nd Booth: \$950
End-Cap Booth: \$1,450	End-Cap Booth: \$1,950

Late Registration:

(Register and pay after January 2, 2018)

Corporate Member Rates:	Non-Member Rates:
1st Booth: \$775	1st Booth: \$1,025
2nd Booth: \$750	2nd Booth: \$1,000
End-Cap Booth: \$1,550	End-Cap Booth: \$2,050



Association of Aquatic Professionals
P.O. Box 90107 • Austin • Texas • 78709
262.894.9772 • www.aquaticpros.org

Trade Wind Island Resort (St. Pete Beach, FL)

How it Works

- Take a look at the AOAP 2018 Exhibit Hall layout above and pick your top 5 preferred locations, in order.
- Fill in your booth preferences on the form provided. (Check our website www.aquaticpros.org for availability)
- All booths are first come, first serve and are filled in the order that the registration forms are received
- Final booth confirmation and decorator information will be sent to you as soon as your payment and registration form is processed.
- Additional services not included in the booth fee (including electrical) ordered separately through the decorator service.
- All exhibitors are asked not to provide recorded or live music at their booth during exhibit hours which may incur music licensing obligation for AOAP.

Exhibit Hall Open Hours Details

The Exhibit Hall will be open Tuesday February 6th from 5:30 pm - 8:30 pm and Wednesday, February 7th from 11:45 am - 3:15 pm.

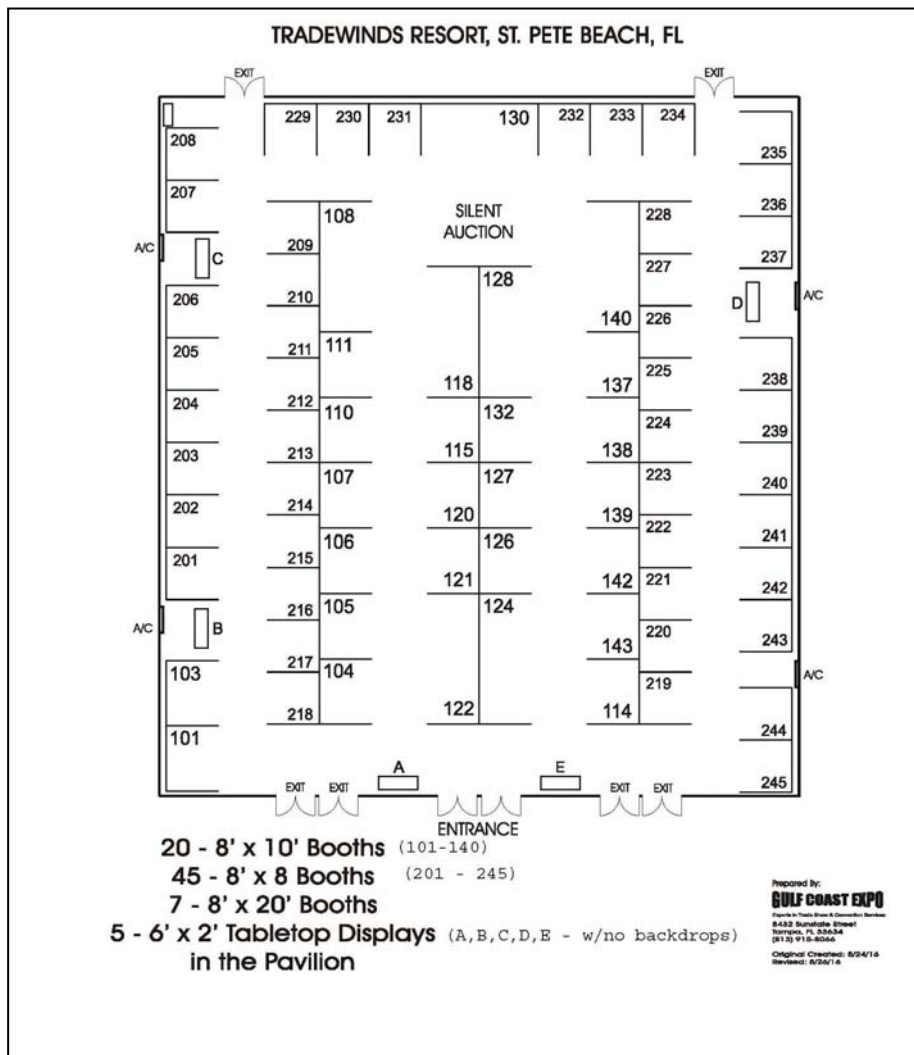
- Tuesday has dedicated exhibit hall hours for the Exhibit Hall Grand Opening.
- Wednesday has dedicated trade show hours from 11:45 am – 3:15 pm with lunch served in the exhibit hall. The hall will be open to the public from 12:45 pm - 3:15 pm (You may invite anyone that you would like to join us during this time slot) – **Wednesday 12:45-3:15 is open to the public FREE of charge**

Booth Set Up/Beak Down Times

Exhibitors may check in and set up anytime Tuesday, February 6th between 8:00 am - 5:00 pm. Booths must be broken down by 6:00 pm Wednesday, February 7th.

** ALL BOOTHS ARE ON A FIRST COME FIRST SERVE BASIS – On-Line registration is available with credit cards. VISA, MC and Discover accepted – Once registered no refunds or credits will be provided.

NOTE: Booths shown as double booths (8 X 20 are considered the End Cap Booths and are depicted on the rates sheet as End-Cap Booths). Please look at the layout carefully as we have varying sized booths based on what would fit in the hall. Single booths all cost the same no matter what size, but, are on a first come, first serve basis. (Make sure to check the size of the booth based on the chart below)



Association of Aquatic Professionals 2018 Exhibit Hall

Tuesday, February 6 – Wednesday, February 7, 2018

TradeWinds Island Resort, St. Pete Beach, FL

Exhibitor Agreement Form



Association of Aquatic Professionals

Company Name: _____

Address: _____ City: _____ State: _____

Zip Code: _____ Contact: _____ Phone: _____

E-Mail: _____ Web Site: _____

Booth Information: (Booths will be sold on a first come, first served basis. See floor plan on previous page for specific selection details. Go to www.aquaticpros.org to determine booth availability. Electrical service ordered separately from Gulfcoast)

of Booths requested: _____ Booth Location Choices: 1: _____ 2: _____ 3: _____ 4: _____ 5: _____

BOOTH FEES: (Registration deadlines and fees are non-negotiable. Total fee must be paid at time of registration.)

Special 2017 Exhibitor Promotional Rates: (Register and pay by February 15, 2017)

Corporate Member Rates*:

1st Booth: \$650 End-Cap Booth: \$1,325
 2nd Booth: \$625 Total: \$ _____

Non- Member Rates:

1st Booth: \$900 End-Cap Booth: \$1,800
 2nd Booth: \$875 Total: \$ _____

Promotional Rates:

(Register and pay by August 15, 2017)

Corporate Member Rates*:

1st Booth: \$675 1st Booth: \$925
 2nd Booth: \$650 2nd Booth: \$900
 End-Cap Booth: \$1,350 End-Cap Booth: \$1,850
 Total: \$ _____ Total: \$ _____

Non-Member Rates:

1st Booth: \$700 1st Booth: \$950
 2nd Booth: \$675 2nd Booth: \$925
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 Total: \$ _____ Total: \$ _____

Standard Registration Rates:

(Register and pay October 2, 2017 - January 2, 2018)

Corporate Member Rates:

1st Booth: \$725 1st Booth: \$975
 2nd Booth: \$700 2nd Booth: \$950
 End-Cap Booth: \$1,450 End-Cap Booth: \$1,950
 Total: \$ _____ Total: \$ _____

Non-Member Rates:

1st Booth: \$775 1st Booth: \$1,025
 2nd Booth: \$750 2nd Booth: \$1,000
 End-Cap Booth: \$1,550 End-Cap Booth: \$2,050
 Total: \$ _____ Total: \$ _____

Late Registration Rates:

(Register and pay after January 2, 2018)

Corporate Member Rates:

1st Booth: \$775 1st Booth: \$1,025
 2nd Booth: \$750 2nd Booth: \$1,000
 End-Cap Booth: \$1,550 End-Cap Booth: \$2,050
 Total: \$ _____ Total: \$ _____

(*A valid AOAP Commercial Membership (3/15/17 – 3/15/18) required to qualify for Member rates. Join today at www.aquaticpros.org)

Names of up to 2 representatives attending: (If not known leave blank and we will contact you)

1. _____
 TUES Exhibit Hall Grand Opening _____ WED lunch in Exhibit Hall _____ WED Dinner/Social _____
 2. _____
 TUES Exhibit Hall Grand Opening _____ WED lunch in Exhibit Hall _____ WED Dinner/Social _____

Total Membership Due (\$110) = _____
 Total Booth Fee Due = _____
 Total Extra Vendor Fee Due = _____
 (* \$150 per extra representative for up to 2 additional representatives and \$265 for any representatives beyond 4 for a company)
 **** For Table Top Booths Subtract \$50 = _____ (only include 1 vendor)
 Total Due to AOAP = _____

Payment Method:

CC# _____
 Exp: ____/____
 Name on Card: _____

Checks Payable to AOAP:
 Check Number: _____

Visa, MC, and Discover accepted

As an exhibitor I hereby indemnify and hold harmless the AOAP against all liability for personal injury and property damages or loss.

Exhibitor representative signature: _____

Send completed form and check to: AOAP, P.O. Box 92107, Austin, Texas 78709 (or, register on-line when using a credit card)

For Office Use Only: Payment method: Check #: _____ Amount Paid _____ Date Received _____